

## **UKRAINIAN AGRI & FOOD STRATEGY FORUM**

Under the patronage of the Ministry of Agrarian Policy and Food of Ukraine  
03-04 June 2015 | National Complex "Expocentre of Ukraine", Kyiv

### **AGENDA**

#### **03 JUNE 2015**

Place: 1<sup>st</sup> Pavilion, National Complex "Expocentre of Ukraine"

11:00 – 12:00 Registration

12:00 – 12:30 Official opening remarks

**Mr. Oleksiy Pavlenko** • Minister, *Ministry of Agrarian Policy and Food of Ukraine*

**H.E. Mr. Jan Tombinski** • Ambassador, *Head of EU Delegation to Ukraine*

#### **12:30 – 13:50 Panel Discussion I. Investment climate in Ukraine: Prospects, timing and conditions**

##### *Subtopics:*

The importance of the role of donor programs for Ukraine to embark on a sustainable economic recovery path

The economic outlook for 2015-2016

What opportunities does the EU Association Agreement open up for Ukrainian companies and investors?

Prospects, timing and conditions of investments from the EU and US

Key impediments to attracting direct foreign investments: macro- and micro levels

Key changes required to improve the investment climate in Ukraine

Target industries for the investors in Ukraine: what will investors be looking at despite the crisis?

##### *Keynote Speaker:*

**Gennadiy Zubko** • *Vice Premier Minister of Ukraine*

**Moderator: Mr. Morgan Williams** • *President, U.S.-Ukraine Business Council*

##### *Panellists:*

**Mrs. Vladyslava Rutytska** • *Deputy Minister on European Integration, Ministry of Agrarian Policy and Food of Ukraine*

**H.E. Mr. Andreas von Beckerath** • *Ambassador Extraordinary and Plenipotentiary of the Kingdom of Sweden in Ukraine*

**H.E. Mr. Roman Vashchuk** • *Ambassador Extraordinary and Plenipotentiary of Canada in Ukraine*

**H.E. Mr. Christian Schoenenberger** • *Ambassador Extraordinary and Plenipotentiary of Switzerland in Ukraine*

**H.E. Mr. Christof Weil** • *Ambassador Extraordinary and Plenipotentiary of Germany in Ukraine*

**Mr. Pieter Vaandrager** • *Senior Policy Advisor, Ministry of Economic Affairs of the Netherlands*

13:50 – 14:00 Q&A session

14:00 – 15:00 Networking Break

#### **15:00 – 16:20 Panel Discussion II. Single and comprehensive Strategy for agriculture and rural development in Ukraine 2015-2020**

##### *Subtopics:*

Development of the Single and comprehensive Strategy for agriculture and rural development in Ukraine for 2015 – 2020 (hereinafter – “Strategy 2015 – 2020”)

Timeline, current developments, next steps, implementation, expected results of the Strategy 2015 – 2020

International support in the process of development of the Strategy 2015 – 2020

**Moderator: Mrs. Vladyslava Rutytska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine*

*Panellists:*

**Mr. Nicolas Verlet** • Team Leader for Agriculture and SPS issues, SGUA, *European Commission*

**Mr Farrukh Toirov** • FAO Coordinator Ukraine, *Food and Agriculture Organization of the United Nations*

**Mr. Eric Bleich** • Chief of Party, *AgroInvest Project, USAID*

**Mr. Oleg Samus** • Coordinator of the Production and Market Management Working Group on the Strategy-2020 Development

**Mr. Mykhaylo Sokolov** • Vice Chairman, *Ukrainian Agrarian Council*; Coordinator of the Approximation, State Support and Taxation Working Groups on the Strategy-2020 Development

**Mr. Oleksandr Zhemoyda** • Executive Director, *Ukrainian Club of Agrarian Business*; Coordinator of the Factors of production Working Group on the Strategy-2020 Development

16:20 – 16:30 Q&A session

16:30 – 16:50 Transition Break

16:50 – 18:20 **Panel Discussion III. Financing of the Ukrainian exporters by IFI and commercial banks**

*Subtopics:*

Available financing resources for the Ukrainian agri & food companies

When the financing by the commercial banks will recover?

Agrarian receipts as an effective potential financial instrument for agro business

**Moderator: Mr. Adam Mycyk** • Partner, *Dentons Kyiv*

*Panellists:*

**Mrs. Olena Voloshyna** • Country Manager for Ukraine, *IFC*

**Mr. Oleksandr Grossu** • Head of Corporate Business, *UkrEximBank*

**Mr. Gennadiy Khelemsky** • Head of Structure Trade Finance, *Oschadbank*

18:20 – 18:30 Q&A session

**04 JUNE 2015**

Place: 1<sup>st</sup> Pavilion, National Complex "Expocentre of Ukraine"

**15:20 – 15:30 Official Signing of the Declaration of Cooperation between the EIB and the Ministry of Agriculture and Food of Ukraine**

**Mr. Oleksiy Pavlenko** • Minister, *Ministry of Agrarian Policy and Food of Ukraine*

**Mr. Heinz Olbers** • Director of the Eastern Neighbours and Central Asia Department, *European Investment Bank*

**Mrs. Vladyslava Rutytska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine*

**15:30 – 16:20 Panel Discussion IV. Case studies of the Ukrainian agri companies**

*Subtopics:*

Impact of the special aspects of local markets mentality on the way of doing business in different markets worldwide

Irrigation and logistics

*Africa focus: "The insiders' view on successfully accessing the African agri and food market":*

**Mr. Jeremy Cape** • Partner, *Dentons London*

**Mr. Raj Kulasingam** • Senior Counsel, *Dentons London*

*Moderator: Mr. Oleksandr Pochkun* • Managing Partner, *Baker Tilly Ukraine*

*Panellists:*

**Mr. Raj Kulasingam** • Senior Counsel, *Dentons London*

**Mr. John Shmorhun** • President, *AgroGeneration*

**Mr. Kostiantyn Paskevych** • Business Director, *Biotestlab*

16:20 – 16:30 Q&A session

**16:30 – 17:50 Panel Discussion V. The latest agro reforms in Ukraine**

*Subtopics:*

Land reform in Ukraine: opportunities and risks

Reforms by different sectors of economy: grains, dairy, meat, wine & spirits, seafood markets

*Moderator: Mrs. Vladyslava Rutytska* • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine*

*Panellists:*

**Mr. Dmytro Shulmeyster** • Head of Department of Food, *Ministry of Agrarian Policy and Food of Ukraine*

**Mr. Leonid Kozachenko** • President, *Ukrainian Agrarian Confederation*

**Mr. Volodymyr Klimenko** • President, *Ukrainian Grain Association*

**Mr. Denis Nizalov** • Capacity Development for Evidence-based Land and Agricultural Policy-Making in Ukraine, *Kyiv Economics Institute at Kyiv School of Economics*

**Mrs. Natalya Dremblyuga** • President, *Association of Meat of Ukraine*

**Mr. Oleg Protsenko** • Co-founder, *Agro.Reforms.UA*

17:50 – 18:00 Q&A session