

The Ukrainian Independence War

and the Future of the World

CO-ORGANIZERS

KSE | Foundation



RAZOM
Together we are Ukraine

U24

PARTNERS

Same
+



WORD FROM THE KSE PRESIDENT



Some events, like war, can be understood only in all their complexity. It changes lives – of a person, a community, a state, and the world.

We believe that society changes through shared learning and shared experience. And we aim at illustrating the implications of the war for the global political and economic context and outlining possible future scenarios.

Tymofiy Mylovanov,
PhD., Minister of Development of Economy,
Trade, and Agriculture of Ukraine 2019-2020,
Associate Professor at Pittsburgh University



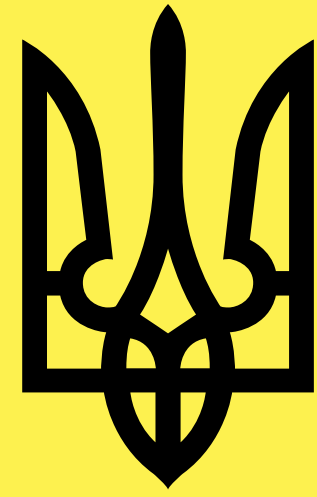
UKRAINE NOW

**Fights for its freedom
and sovereignty**

UKRAINE NOW

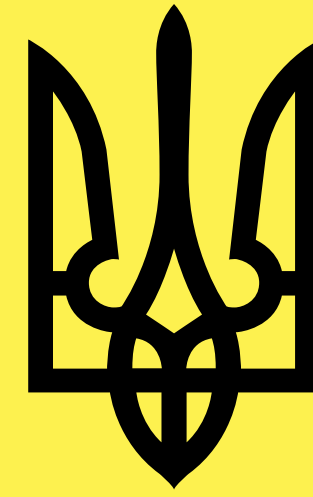


**Is a tipping point for
a new security order.
In the world**



**LOOK
HOW BRAVE
UKRAINIANS ARE**

**HOW WE FIGHT, HOW WE THINK, HOW WE LIVE,
WHAT WE DO, WHAT WE LOVE**



**ARE YOU BRAVE
ENOUGH TO FIGHT
AND WIN
WITH US?**

PLEASE BE BRAVE TOO AND JOIN US TO...

**KNOW MORE
ABOUT
UKRAINIAN
INDEPENDENCE
WAR**

...AND ITS IMPLICATIONS
TO THE WORLD

**SUPPORT
DEMOCRACY
DEFENCE**

...AND THOSE IN NEED
IN UKRAINE

CONFERENCE PART

Closed-door discussions with Ukrainian
government officials and business elite

FUNDRAISER PART

Fundraising sitting-dinner
with dynamic auction

EVENT DETAILS

OUR STRATEGIC GOAL IS

To position Ukraine as the outpost of democratic values and development.

To raise awareness about the war and Ukraine's strategic priorities for international support.

Date Saturday, Sept. 17th
Place Harvard Club of New York City
(35 W 44th St, New York, NY 10036)
Time P I. 3 pm & P II. 6.30 pm

Format Part I. Closed-door meetings
Part II. Sitting-dinner
*Dress-code: business formal attire

Concept Ukraine. Independence War. World

Objective Present geopolitical overview of the war implications & governmental response to the crisis
Raise funds to support Ukraine

CONFERENCE PART

FORMAT & TIMING & SPEAKERS

During the day, 2 parallel streams —
and A B of two discussions

Timing 3pm-4pm and
4:30pm-5:30pm

SPEAKERS for EACH PANEL

Ukrainian Government
Business Elite
IFIs Representative
Academics

Focus Insights & Joint Plan

PARALLEL SESSIONS

War in Ukraine and Global Security
Resilience in War:
Future of Ukraine's Economy

European Energy Crisis or Not
World Food Security:
Current Assessment and Future Scenarios

FUNDRAISER PART

POP-UP STORE OF UKRAINIAN DESIGNERS

WAR-CRIMES EXHIBITION

**SPEACHES BY TOP-UKRAINIAN OFFICIALS
AND INTERNATIONAL ACADEMICS**

INTERVENTION BY THE WAR-HERO

DYNAMIC AUCTION

AUTHENTIC UKRAINIAN MUSIC

YOUR CONTRIBUTION WILL BE USED TO



**SUPPORT
UKRAINIAN**



**REVIVE
DESTROYED BY
russian
barbarians
CLINICS
AND SCHOOLS**



**PROVIDE
SCHOLARSHIPS
FOR YOUTH
THAT SUFFERED
FROM WAR**

EACH CAN SUPPORT UKRAINE WITH

TICKET FOR THE FUNDRAISER

Individual - \$500
Pair - \$900
Table - \$2000
Exclusive* - \$2500

**Speaker's table*

SUGGESTED DONATION AT THE CONCEPT STORE

CONTRIBUTION TO THE DYNAMIC AUCTION

INDIVIDUAL TARGETED CONTRIBUTION

ANNEXES

KYIV SCHOOL OF ECONOMICS BEFORE FEBRUARY, 24

Kyiv School of Economics (KSE) is the premier graduate school of economics, public policy, and management in Ukraine and one of the best economic schools in Eastern Europe. It offers programs in economics, business, and public policy & governance, as well as multiple midterm programs.

KSE is also a leading institution in advocating market economy reforms in Ukraine through education, and policy research, and outreach. We exist to build the intellectual foundation for a strong and innovative economy of Ukraine.

#1 UKRAINIAN INSTITUTION

according to IDEAS RePEc ranking

YURIY GORODINCHENKO

Associate Professor, University of California, Berkeley (KSE alumni) was ranked as #1 young economist in the world (RePEc, 2015)

ROGER MYERSON

Nobel Prize Winner, is a member of International Academic Board of KSE

13 OUT OF 15 TOP

Ukrainian Economic Thinkers are faculty at, or graduates of, KSE (Forbes, 2014)

WHAT KSE IS NOW?

7 month of war = \$35 million raised

Since Russia first invaded Ukraine, KSE transformed from a premier business and economics institution to an unlikely emergency aid powerhouse

- has more than 20 years of experience
- has a track record of humanitarian relief efforts in the 1990s, 2004, 2013-2016, and now in 2022
- endorsed by the Ukraine government and the Ministry of Health of Ukraine
- supported by opinion leaders such as Paul Krugman, Nicolas Cristakis and Michael A. McFaul has endorsed our campaign



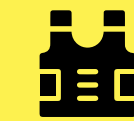
HELMETS

~ 15 640



MEDICAL KITS

~ 38 400



SAFETY VESTS

~ 12 735

Forbes
UKRAINE

has ranked us the 3rd place among the charitable foundations and initiatives in Ukraine

OVER 50 companies
7000+ individuals
have trusted us, including



UNITED24 - THE INITIATIVE OF THE PRESIDENT OF UKRAINE

UNITED24

UNITED24 was launched by the President of Ukraine Volodymyr Zelenskyy as the main venue for collecting charitable donations in support of Ukraine. Funds will be transferred to the official accounts of the National Bank of Ukraine and allocated by assigned ministries to cover the most pressing needs.

TOTAL COLLECTED:

\$ 166 729 237

UNITED24 RAISES FUNDS TO BE USED IN THREE DIRECTIONS:

- Defence and Demining
- Medical Aid
- Rebuild Ukraine

RAZOM IS BUILDING A PROSPEROUS UKRAINE



Razom means “together” in Ukrainian and serves as a constant reminder of the community that it takes to create, build and do. Razom creates spaces where people meet, partner and work together to unlock the potential of Ukraine. We maintain a relentless focus on the needs on the ground to support Ukraine and on opportunities to amplify voices from Ukraine in conversations in the United States.

RAZOM IS RESPONDING TO THE INVASION OF UKRAINE

- Razom is providing critical humanitarian war relief and recovery - more than 200 tons of tactical medicine, hospital supplies and medicines, and communication devices
- Razom is evacuating vulnerable populations.
- Razom is advocating for Ukraine by educating about policies that strengthen and support Ukraine and its relationship with the US.

RAZOM IS THOUSANDS JOINED BY A COMMON MISSION

150k+
donors & volunteers

57m+
funds

20+
projects

8
years of work